



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

RedShift Agency  
411 Branchway Rd  
Richmond, VA 23236

## Contract # 1354677

**Schedule Dates** 09/21/12-10/19/12  
**Advertiser** Young Guns (73598)  
**Agency** RedShift Agency (13026)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** YG ACTION FUND 9/21 (467612)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** BONDURANT,AUDERY  
**Phone/Fax** /  
**CPE** 167  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** YG ACTION FUND 9/21  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/14/12  
**Last Modified** 10/17/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06278013  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,156.25  
**Net Total** \$97,218.75  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	57	\$42,600.00
Oct. 2012	102	\$71,775.00
<b>Grand Total:</b>	<b>159</b>	<b>\$114,375.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/21/12-09/21/12	3	:30	5A- 5:30A (EST)						1			1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/15/12
2.0	Normal Line / SPOT (2)	10/01/12-10/12/12	3	:30	5A- 5:30A (EST)	2	X	X	X	X	X			3	\$250.00	\$750.00	West Palm Beach (WPEC)		8/15/12
2.0.1	Closed Preempt (2)	10/12/12															West Palm Beach (WPEC)	Client Request/Spot -	
3.0	Normal Line / SPOT (3)	10/15/12-10/18/12	3	:30	5A- 5:30A (EST)	1	X	X	X	X				1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/15/12
4.0	Normal Line / SPOT (4)	09/21/12-09/21/12	3	:30	6A- 7A (EST)						1			1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/15/12
5.0	Normal Line / SPOT (5)	09/24/12-09/28/12	3	:30	6A- 7A (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	West Palm Beach (WPEC)		8/15/12
6.0	Normal Line / SPOT (5)	10/01/12-10/05/12	3	:30	6A- 7A (EST)	1	X	X	X	X	X			1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/15/12
7.0	Normal Line / SPOT (5)	10/08/12-10/12/12	3	:30	6A- 7A (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	West Palm Beach (WPEC)		8/15/12
8.0	Normal Line / SPOT (6)	10/15/12-10/18/12	3	:30	6A- 7A (EST)	1	X	X	X	X				1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/15/12
9.0	Normal Line / SPOT (7)	09/22/12-09/22/12	4	:30	5A- 6A (EST)							1		1	\$50.00	\$50.00	West Palm Beach (WPEC)		8/15/12
10.0	Normal Line / SPOT (7)	10/13/12-10/13/12	4	:30	5A- 6A (EST)							1			\$50.00		West Palm Beach (WPEC)		8/15/12
10.0.1	Closed Preempt (7)	10/13/12															West Palm Beach (WPEC)	Political/Spot -	
11.0	Revised Line / SPOT (8)	09/22/12-10/13/12	4	:30	6A- 7A (EST)							1					West Palm Beach (WPEC)		8/15/12

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**Phone/Fax** /  
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**Comments** YG ACTION FUND 9/21  
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**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,156.25  
**Net Total** \$97,218.75  
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<b>Grand Total:</b>	<b>159</b>	<b>\$114,375.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.1	Normal Line / SPOT (8)	09/22/12-10/13/12	4	:30	5:58A- News-CBS 12 News This Morning 6a Saturday							1		4	\$125.00	\$500.00	West Palm Beach (WPEC)		8/24/12
12.0	Normal Line / SPOT (9)	09/23/12-09/23/12	3	:30	7A- 8A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/15/12
13.0	Normal Line / SPOT (9)	09/30/12-10/07/12	3	:30	7A- 8A (EST)								2	4	\$150.00	\$600.00	West Palm Beach (WPEC)		8/15/12
14.0	Normal Line / SPOT (9)	10/14/12-10/14/12	3	:30	7A- 8A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/15/12
15.0	Normal Line / SPOT (10)	09/23/12-09/23/12	3	:30	8A- 9A (EST)								1	1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/15/12
16.0	Normal Line / SPOT (10)	09/30/12-10/07/12	3	:30	8A- 9A (EST)								2	4	\$200.00	\$800.00	West Palm Beach (WPEC)		8/15/12
17.0	Normal Line / SPOT (10)	10/14/12-10/14/12	3	:30	8A- 9A (EST)								1	1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/15/12
18.0	Normal Line / SPOT (11)	09/22/12-09/22/12	4	:30	7A- 9A (EST)							2		2	\$150.00	\$300.00	West Palm Beach (WPEC)		8/15/12
19.0	Normal Line / SPOT (11)	10/13/12-10/13/12	4	:30	7A- 9A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/15/12
20.0	Normal Line / SPOT (12)	09/23/12-09/23/12	3	:30	9A- 10:30A (EST)								1	1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		8/15/12
21.0	Normal Line / SPOT (12)	09/30/12-10/07/12	3	:30	9A- 10:30A (EST)								2	4	\$1,000.00	\$4,000.00	West Palm Beach (WPEC)		8/15/12
22.0	Normal Line / SPOT (12)	10/14/12-10/14/12	3	:30	9A- 10:30A (EST)								3	3	\$1,000.00	\$3,000.00	West Palm Beach (WPEC)		8/15/12
23.0	Normal Line / SPOT (44)	09/23/12-10/14/12	2	:30	10:30A- 11:30A (EST)								1	4	\$1,000.00	\$4,000.00	West Palm Beach (WPEC)		8/15/12
24.0	Normal Line / SPOT (14)	09/21/12-09/21/12	3	:30	9A- 10A (EST)						1			1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/15/12

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / SPOT (15)	09/21/12-09/21/12	3	:30	11A- 12P (EST)						2						West Palm Beach (WPEC)		8/15/12
25.1	Normal Line / SPOT (15)	09/21/12-09/21/12	4	:30	11A- 12P (EST)						2				\$300.00		West Palm Beach (WPEC)		8/24/12
25.1.1	Closed Preempt (15)	09/21/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie	
25.1.2	Closed Preempt (15)	09/21/12															West Palm Beach (WPEC)	Sold Out/Exception - per Lillie	
26.0	Normal Line / SPOT (16)	09/24/12-10/12/12	3	:30	11A- 12P (EST)	4	X	X	X	X	X			1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/15/12
26.0.1	Closed Preempt (16)	10/08/12															West Palm Beach (WPEC)	Sold Out/Exception -	
26.0.2	Closed Preempt (16)	09/24/12															West Palm Beach (WPEC)	Sold Out/Exception - highe cash politicals are in, per Lillie	
26.0.3	Closed Preempt (16)	09/24/12															West Palm Beach (WPEC)	Sold Out/Exception - highe cash politicals are in, per Lillie	
26.0.4	Closed Preempt (16)	09/24/12															West Palm Beach (WPEC)	Sold Out/Exception - highe cash politicals are in, per Lillie	
26.0.5	Closed Preempt (16)	10/01/12															West Palm Beach (WPEC)	Political/Exception -	

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26.0.6	Closed Preempt (16)	10/01/12															West Palm Beach (WPEC)	Political/Exception -	
26.0.7	Closed Preempt (16)	10/01/12															West Palm Beach (WPEC)	Political/Exception -	
26.0.8	Closed Preempt (16)	10/01/12															West Palm Beach (WPEC)	Political/Exception -	
26.0.9	Closed Preempt (16)	10/08/12															West Palm Beach (WPEC)	Client Request/Spot -	
26.0.10	Closed Preempt (16)	10/09/12															West Palm Beach (WPEC)	Client Request/Spot -	
26.0.11	Closed Preempt (16)	10/10/12															West Palm Beach (WPEC)	Client Request/Spot -	
27.0	Normal Line / SPOT (17)	10/15/12-10/18/12	3	:30	11A- 12P (EST)	2	X	X	X	X					\$300.00		West Palm Beach (WPEC)		8/15/12
27.0.1	Closed Preempt (17)	10/15/12															West Palm Beach (WPEC)	Political/Spot -	
27.0.2	Closed Preempt (17)	10/17/12															West Palm Beach (WPEC)	Political/Spot -	
28.0	Normal Line / SPOT (18)	09/24/12-09/28/12	3	:30	12P- 12:30P (EST)	2	X	X	X	X	X			2	\$375.00	\$750.00	West Palm Beach (WPEC)		8/15/12
29.0	Normal Line / SPOT (18)	10/01/12-10/12/12	3	:30	12P- 12:30P (EST)	3	X	X	X	X	X			5	\$375.00	\$1,875.00	West Palm Beach (WPEC)		8/15/12
29.0.1	Closed Preempt (18)	10/05/12															West Palm Beach (WPEC)	Client Request/Spot -	
30.0	Normal Line / SPOT (19)	10/15/12-10/18/12	3	:30	12P- 12:30P (EST)	2	X	X	X	X				2	\$375.00	\$750.00	West Palm Beach (WPEC)		8/15/12
31.0	Normal Line / SPOT (20)	09/21/12-09/21/12	3	:30	4P- 5P (EST)						1			1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/15/12

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32.0	Normal Line / SPOT (21)	09/24/12-10/12/12	3	:30	4P- 5P (EST)	2	X	X	X	X	X			6	\$375.00	\$2,250.00	West Palm Beach (WPEC)		8/15/12
33.0	Normal Line / SPOT (22)	10/15/12-10/18/12	3	:30	4P- 5P (EST)	2	X	X	X	X				2	\$375.00	\$750.00	West Palm Beach (WPEC)		8/15/12
34.0	Normal Line / SPOT (23)	09/21/12-09/21/12	3	:30	5P- 5:30P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/15/12
35.0	Normal Line / SPOT (24)	09/24/12-10/12/12	3	:30	5P- 5:30P (EST)		1	1	1	1	1			14	\$500.00	\$7,000.00	West Palm Beach (WPEC)		8/15/12
35.0.1	Closed Preempt (24)	10/05/12															West Palm Beach (WPEC)	Client Request/Spot -	
36.0	Normal Line / SPOT (25)	10/15/12-10/18/12	3	:30	5P- 5:30P (EST)		1	1	1	1				4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		8/15/12
37.0	Normal Line / SPOT (26)	09/21/12-09/21/12	3	:30	5:30P- 6P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/15/12
38.0	Normal Line / SPOT (27)	09/24/12-09/28/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/15/12
39.0	Normal Line / SPOT (27)	10/01/12-10/05/12	3	:30	5:30P- 6P (EST)	3	X	X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/15/12
39.0.1	Closed Preempt (27)	10/05/12															West Palm Beach (WPEC)	Client Request/Spot -	
40.0	Normal Line / SPOT (27)	10/08/12-10/12/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/15/12
41.0	Normal Line / SPOT (28)	10/15/12-10/18/12	3	:30	5:30P- 6P (EST)	3	X	X	X	X				3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		8/15/12
42.0	Normal Line / SPOT (29)	09/22/12-10/06/12	4	:30	6P- 6:30P (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/15/12

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42.0.1	Closed Preempt (29)	09/22/12															West Palm Beach (WPEC)	Program Change/Exception -	
42.0.2	Closed Preempt (29)	09/29/12															West Palm Beach (WPEC)	Pre-empt/Exception - per Lillie	
43.0	Normal Line / SPOT (29)	10/13/12-10/13/12	4	:30	6P- 6:30P (EST)							2			\$500.00		West Palm Beach (WPEC)		8/15/12
43.0.1	Closed Preempt (29)	10/13/12															West Palm Beach (WPEC)	Program Change/Exception -	
43.0.2	Closed Preempt (29)	10/13/12															West Palm Beach (WPEC)	Program Change/Exception -	
44.0	Revised Line / SPOT (30)	09/24/12-10/12/12	2	:30	7:30P- 8P (EST)	4	X	X	X	X	X						West Palm Beach (WPEC)		8/15/12
44.1	Normal Line / SPOT (30)	09/24/12-10/12/12	3	:30	7:30P- 8P (EST)	4	X	X	X	X	X			11	\$450.00	\$4,950.00	West Palm Beach (WPEC)		8/27/12
44.1.1	Closed Preempt (30)	10/05/12															West Palm Beach (WPEC)	Client Request/Spot -	
45.0	Revised Line / SPOT (31)	10/15/12-10/18/12	2	:30	7:30P- 8P (EST)	2	X	X	X	X							West Palm Beach (WPEC)		8/15/12
45.1	Normal Line / SPOT (31)	10/15/12-10/18/12	3	:30	7:30P- 8P (EST)	2	X	X	X	X				2	\$450.00	\$900.00	West Palm Beach (WPEC)		8/27/12
46.0	Normal Line / SPOT (32)	09/21/12-09/23/12	3	:30	11P- 11:35P (EST)						1	1	1	3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		8/15/12
47.0	Normal Line / SPOT (33)	09/24/12-10/14/12	3	:30	11P- 11:35P (EST)		1	1	1	1	1	1	1	19	\$750.00	\$14,250.00	West Palm Beach (WPEC)		8/15/12

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West Palm Beach, FL 33407

RedShift Agency  
411 Branchway Rd  
Richmond, VA 23236

## Contract # 1354677

**Schedule Dates** 09/21/12-10/19/12  
**Advertiser** Young Guns (73598)  
**Agency** RedShift Agency (13026)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** YG ACTION FUND 9/21 (467612)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** BONDURANT,AUDERY  
**Phone/Fax** /  
**CPE** 167  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** YG ACTION FUND 9/21  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/14/12  
**Last Modified** 10/17/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06278013  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,156.25  
**Net Total** \$97,218.75  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	57	\$42,600.00
Oct. 2012	102	\$71,775.00
<b>Grand Total:</b>	<b>159</b>	<b>\$114,375.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.0.1	Closed Preempt (33)	10/05/12															West Palm Beach (WPEC)	Client Request/Spot -	
47.0.2	Closed Preempt (33)	10/07/12															West Palm Beach (WPEC)	Pre-empt/Spot -per Lillie	
48.0	Normal Line / SPOT (34)	10/15/12-10/18/12	3	:30	11P- 11:35P (EST)		1	1	1	1				4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		8/15/12
49.0	Revised Line / Prime (35)	10/08/12-10/08/12	2	:30	10P- CBS-Hawaii Five-O (Monday)		1										West Palm Beach (WPEC)		8/15/12
49.1	Normal Line / Prime (35)	10/08/12-10/08/12	3	:30	10P- CBS-Hawaii Five-O (Monday)		1							1	\$2,300.00	\$2,300.00	West Palm Beach (WPEC)		8/27/12
50.0	Normal Line / Prime (36)	09/25/12-09/25/12	3	:30	8P- CBS-NCIS (Tuesday)			1						1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		8/15/12
51.0	Normal Line / Prime (36)	10/16/12-10/16/12	3	:30	8P- CBS-NCIS (Tuesday)			1							\$4,000.00		West Palm Beach (WPEC)		8/15/12
51.0.1	Closed Preempt (36)	10/16/12															West Palm Beach (WPEC)	Order Error/Exception - should read NCIS: Los Angeles	
52.0	Normal Line / Prime (42)	10/04/12-10/04/12	2	:30	10P- CBS-Elementary (Thursday)					1				1	\$2,750.00	\$2,750.00	West Palm Beach (WPEC)		8/15/12
53.0	Normal Line / Prime (38)	09/21/12-09/21/12	2	:30	8P- CBS-Undercover Boss (Friday)						1			1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		8/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

RedShift Agency  
411 Branchway Rd  
Richmond, VA 23236

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54.0	Normal Line / Prime (39)	09/28/12-09/28/12	2	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		8/15/12
55.0	Normal Line / Prime (39)	10/12/12-10/12/12	2	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		8/15/12
56.0	Revised Line / SPOT (40)	09/23/12-10/14/12	2	:30	7P- 8P (EST)								1				West Palm Beach (WPEC)		8/15/12
56.1	Normal Line / SPOT (40)	09/23/12-10/14/12	3	:30	7P- 8P (EST)								1	4	\$4,000.00	\$16,000.00	West Palm Beach (WPEC)		8/27/12
57.0	Revised Line / Prime (43)	10/07/12-10/07/12	2	:30	10P- CBS-The Mentalist (Sunday)								1				West Palm Beach (WPEC)		8/15/12
57.1	Normal Line / Prime (43)	10/07/12-10/07/12	3	:30	10P- CBS-The Mentalist (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		8/27/12
58.0	M/G For 25.1.1,25.1.2,26.0.1 / Prime (48)	10/13/12-10/13/12	3	:30	8P- 9P (EST)							1		1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		10/2/12
59.0	M/G For 42.0.1,43.0.1,43.0.2 / Prime (49)	10/13/12-10/13/12	3	:30	9P- 10P (EST)							1		1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		10/2/12
60.0	Normal Line / SPOT (16)	10/08/12-10/12/12	3	:30	11A- 12P (EST)	3	X	X	X	X	X				\$300.00		West Palm Beach (WPEC)		10/4/12
60.0.1	Closed Preempt (16)	10/08/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher Political rates are running at this time	

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60.0.2	Closed Preempt (16)	10/08/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher Political rates are running at this time	
60.0.3	Closed Preempt (16)	10/08/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher Political rates are running at this time	
61.0	Normal Line / SPOT (50)	10/19/12-10/19/12	3	:30	6A- 7A (EST)						1			1	\$400.00	\$400.00	West Palm Beach (WPEC)		10/4/12
62.0	Normal Line / SPOT (57)	10/06/12-10/07/12	3	:30	11P- 11:35P (EST)	2						X	X	2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/4/12
63.0	Normal Line / SPOT (58)	10/19/12-10/19/12	3	:30	11P- 11:35P (EST)						1			1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/4/12
64.0	M/G For 10.0.1,26.0.2,42.0.2,47.0.2,60.0.1,60.0.2,60.0.3 / SPOT (63)	10/18/12-10/19/12	3	:30	11P- 11:35P (EST)	2				X	X			2	\$1,300.00	\$2,600.00	West Palm Beach (WPEC)		10/17/12
65.0	M/G For 26.0.3,26.0.4,26.0.5,26.0.6 / SPOT (64)	10/18/12-10/19/12	3	:30	5P- 5:30P (EST)	1				X	X			1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/17/12
66.0	M/G For 26.0.7,26.0.8,27.0.1,27.0.2 / SPOT (65)	10/18/12-10/19/12	5	:30	12P- 1P (EST)	2				X	X			2	\$675.00	\$1,350.00	West Palm Beach (WPEC)		10/17/12

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